

## Social Media Policy

The Academy believes in positive and professional communications and interactions between staff and students. Communication between a staff member and any student at the Academy is based on respectful and responsible conduct, solely via school-authorized channels. This is in the interest of protecting all stakeholders. **Communications via any type of social media (Facebook, Twitter, SMS messaging ... etc.) between a staff member and any student at the Academy is not permitted**.

In addition, the use of social media by staff or students during school hours is strictly prohibited. Please note that students who are enrolled at EIA are required to use social media platforms responsibly, whether on campus or at home. **Students who choose to cyber bully through use of technology, including social media, including posting personal, hurtful, harmful, or sensitive information of themselves or others, will be subject to disciplinary action at the discretion of the school principal.**